

Senauto

3rd INTERNATIONAL MOTOR, SPARE PARTS,
MECHANICAL EQUIPMENT, SERVICES
AND MAINTENANCE EXHIBITION

06-08 FEBRUARY 2025

DAKAR SENEGAL

CENTRE DES EXPOSITIONS
DE DAKAR DIAMNIADIO





NEW PATH IN THE AUTOMOTIVE INDUSTRY FOR SENEGAL!

SENAUTO International Automotive Spare Parts, Equipment, Service and Maintenance Exhibition, Senegal's first and only automotive exhibition, where the leading and exporting companies of the automotive and spare parts industry will take place, **SENAUTO** will be held between **06-08 February 2025** at the Exhibition center of DIAMNIADIO in Dakar-Senegal.

SENAUTO, will bring together the important representatives of the world automotive industry and the **WEST AFRICAN** professionals from all the CEDAO's countries which has a population of **421 million**, the capital of Senegal, aims to provide new and profitable business opportunities to its participants. **SENAUTO** is designed to be the most focused industrial show where the expert in the industry will not only meet providers of automotive parts, technologies, equipment, materials, testing and more, but will also

meet with industry leaders and peers to learn from each other in seminars and networking opportunities at the most focused event of the industry.

Unique commercial opportunities for exhibitors and visitors **SENAUTO** has it all prepared with B2B meetings, google ads, outdoor advertisement, TV and radio ads, planned for the visitor studies of **SENAUTO**. With the aim to be the best automotive exhibition in West Africa. **SENAUTO** is all about vehicle parts, accessories, components, and consumables.

It also features the tools and equipment needed to provide automotive services. Anything relating to cars, trucks, buses, commercial vehicles, motorbikes, mopeds and scooters, and any other motorised road vehicles will be present at **SENAUTO**.



E X H I B I T O

CAR PARTS AND COMPONENTS

- Engines-gas/petrol/petrol, diesel/b, hybrid, electric, natural gas, lpg, fuel efficiency
- Exhaust
- Turbochargers
- Clutch, gearboxes, manual, automatic, cruise control
- Starters motors, ignition systems
- Body parts
- Bumpers
- Interior upholstery and soft mobile
- Air conditioning
- Charging accessories (adapters, plugs, cables)
- Cockpits
- Mirrors
- Airbags
- Security, immobilizers
- Batteries
- Brakes, alloys, axles, shock absorbers





V I S I T O R P R O F I L E



- Car service centers
- Auto workshops
- Dealers

- Automobile manufacturers
- Fleet operators



- Bus/truck transport operators
- State highway and railways buyers

- Car wash service providers
- Garage equipment and tools suppliers



- Mechanics
- Engineers
- Business owners and managers

- Enthusiasts for custom car building/ auto stylisz/body kits



2 0 2 4 I N N U M B E R S

NUMBER OF EXHIBITORS



50
EXHIBITORS



370m²
TOTAL SURFACE OF THE SHOW



5
NATIONAL PAVILIONS

NUMBER OF VISITORS



3500
TOTAL VISITORS



250
B2B MEETING



19
COUNTRY



R P R O F I L E

ACCESSORIES

- Chrome accessories
- Tuning accessories
- Windows, coloring Accessories
- Assemblies-roof racks, trailers, towbars, roof racks

WHEEL AND TIRES

- Tires
- Wheels
- Alloys

REPAIR,CARE AND MAINTENANCE

- Oils, lubricants, filters
- Car washes, wiper blades, polishes and waxes
- Paints/varnishes
- Tires
- Body repair fillers
- Workshop tools and equipment Disposal and recycling/refurbish-ment/recondition /refurbished parts Hand tools

DIGITAL AND ELECTRONICS

- Lights, bulbs, indicators fuses
- Parking sensors
- Audio, video systems
- Satellite navigation/GPS navigation /dash cameras