



**DAR
CONSTRUCTION
EXPO 2024**



PROPOSAL 2024



17th - 19th
October, 2024



Diamond Jubilee Hall,
Dar es salaam, Tanzania

"The Future Of Construction, Innovation And Smart Cities"

SHOW HIGHLIGHTS

10,000

Construction
Professionals

220+

Exhibitors

70+

Presentations

21+

Participating
Countries

65+

Media &
Association
Partners



ABOUT CIE TANZANIA & DAR CONSTRUCTION EXPO 2024

CIE Tanzania & Dar construction Expo 2024 is a three days event which will be held from October 17th - 19th in Tanzania, the 17th is going to be exclusive only for buyers and Exhibitors and 18th - 19th will be open for Public. Following a very successful CIE Tanzania & Dar construction Expo and The Building Summit 2023, this event will showcase products and services from architects, designers, engineers, building contractors, surveyors, cost consultants, project managers, suppliers, service providers, government representatives and investors alike.

Environmental, political, social, technical and economical stakeholders will also be invited to participate as they are instrumental in Building Construction industry. This is going to be Tanzania's largest show yet for all in the building and construction industry. The Expo is your opportunity to network with thousands of industry professionals and trade groups, trade associations and businesses that are looking to hire and find new suppliers, partners, contractors, vendors and equipment.



WHAT IS ON?

- ◆ CIE Tanzania & Dar construction Expo will run concurrently with co-located shows.
- ◆ The Women in Construction Breakfast Meeting 2024.
- ◆ Tanzania Construction Building Leaders & CEO Summit 2024.
- ◆ East Africa Infrastructure Summit 2024.
- ◆ BM & Online Construction Expo 2024.
- ◆ Over 10,000 construction Professionals to attend.
- ◆ 4 Countries Pavilion (Tukey, India, China and Tanzania).
- ◆ 2,400 Prescheduled Meetings between the 150 hosted buyers & exhibitors.

KEY FEATURES

2024

B2B & B2G Networking. Technical Workshops. Skill Development, Conference, Startup Pavilion, Product Launches, Innovation, Demonstration Zone, Experience Zone.

2024 Highlights

- ◆ 10,000+ industry visitors; 220+ exhibitors;
- ◆ +70 conference speakers; + 65 media Partners.
- ◆ Many all-inclusive constructions industry face to face networking events with 4 countries pavilion to enrich the experience.
- ◆ Get Education, Training & Certification.
- ◆ Be Updated with the latest in technology, software, tools & equipment.
- ◆ New products & services, all trades, all associations, all aspects of the construction industry are welcome for both commercial and residential.
- ◆ Meet new Clients, prospects, buyers, sellers, suppliers, Gain leads, ideas, competition and more.
- ◆ Hands on demos – Opportunity to showcase own products.
- ◆ Hottest deals, Entertainment, food, fun, beer, contest, good causes & other feature attractions.
- ◆ State of the art easy in - easy out facility (Diamond Jubilee Hall, Dar es salaam, Tanzania) with ample parking, Professional trade show exclusive event Management Company.





KEY FEATURES

2024 Cont...


WHY EXHIBIT AND SPONSOR?

- ◆ Get your brand in the front over of 6000+ policy makers, industry leaders and contractors from across Tanzania and East African Region.
- ◆ Network and do business with senior decision makers from the construction sector across Tanzania.
- ◆ Create and reinforce leadership in the construction sector in Tanzania.
- ◆ Launch new products, technology and initiatives.
- ◆ Get access to the attractive Tanzania construction and property market.
- ◆ Display and educate the market on what you offer.
- ◆ Establish partnerships and collaborations.
- ◆ Leverage our extensive marketing campaign to reach more construction stakeholders.

WHO YOU WILL MEET IF YOU EXHIBIT?

The CIE Tanzania & Dar construction Expo provides access to the entire Tanzania cement, concrete and construction marketplace.


As Tanzania's leading construction industry expo, CIE Tanzania & Dar construction assists contractors, engineers, quantity surveyors, architects, designers and property owners looking to identify viable project tenders and source solutions, technology and material options to help boost ROI on projects of all sizes across Tanzania.

- » **Construction:** Building contractors (large, medium and small), masonry contractors, decorative, concrete contractors, concrete technologists, quantity surveyors, project managers, concrete technologists.
 - » **Government:** Regional commissioner, Municipal managers, permanent secretaries, Ambassadors, Directors of infrastructure from environmental affairs, human settlements/housing, public works, water, transport, development agencies.
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KEY FEATURES 2024 Cont...

WHO YOU WILL MEET IF YOU EXHIBIT?

- » **Engineering:** Consulting engineers, Concrete technologists', chemical engineers, Civil engineers, industrial engineers, structural engineers.
 - » **Quantity surveyors, project management firms:** Cost engineers, project managers, land surveyors, planning managers, environment managers, financial managers.
 - » **Property development – residential and commercial:** Property developers, estate agents, investors, property directors, economists, government, policymakers, investors.
 - » **Architecture:** Designers, specifiers, landscape architects, architects, draughtsman.
 - » **Finance / investment:** Development managers, heads of corporate finance, heads of affordable housing.
 - » **Cement manufacturers / ready-mix:** Technical directors, CEO's, general managers, brand managers, product managers, quality control managers, plant managers, communications directors.
 - » **Retailers and resellers:** Technical biggest investors of your solutions, here's directors, CEO's, general managers, just a few ways that we can help. brand managers, product managers, quality control managers, plant managers, communications, directors, sales directors.
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KEY FEATURES

2024 Cont...

THE BIG QUESTION

WHY SHOULD YOU MISS THE OPPORTUNITY
TO NETWORK & SHOWCASE YOUR PRODUCTS SOLUTIONS
TO THE WHOLE CONSTRUCTION INDUSTRY.



Let us do what we do BEST and get you shaking hands
and sitting down with the best in construction in industry.

Guaranteed meetings with buyers.

Speed networking.

NCBCS.

Networking App.

KEY FEATURES

2024 Cont...

PRODUCTS AT THE SHOW

CONCRETE & PMV

This segment will feature Leading manufacturers and suppliers of concrete, plant, equipment, machineries and construction vehicles who will showcase their latest technology in this field.

PRODUCTS TO BE SHOWCASED

- ◆ Formwork & Scaffolding.
- ◆ Construction & Commercial Vehicles.
- ◆ Batching Equipment.
- ◆ Concrete & Cement Equipment.
- ◆ Mining Machinery & Equipment.

BUILDING MATERIALS & TOOLS

This segment will feature Leading manufacturers and suppliers of building materials & tools who will showcase their latest technology in this field.

PRODUCTS TO BE SHOWCASED

- ◆ Construction Tools & Hardware.
- ◆ Wood, Plastic & Composite.
- ◆ Machinery & Equipment.
- ◆ Aluminum.
- ◆ Metal & Steel.

HVAC EAST AFRICA

This segment will feature Leading manufacturers and suppliers of heating, ventilation, air-conditioning and refrigeration who will showcase their latest technology in this field.

PRODUCTS TO BE SHOWCASED

- ◆ Heating, Ventilation & Air conditioning components.
- ◆ Refrigeration Systems & Equipment.
- ◆ Plumbing & Water Technology.
- ◆ Pumps, Valves, Pipes & Fittings.
- ◆ Access and lifting equipment.

BUILDING SERVICES

This segment will feature leading manufacturers and suppliers of building services who will showcase their latest technology in this field.

PRODUCTS TO BE SHOWCASED

- ◆ Facilities Management.
- ◆ Commercial Cleaning & Hygiene.
- ◆ Elevators & Escalators.
- ◆ Safety & Security.
- ◆ Building Automation.
- ◆ Software & IT.

KEY FEATURES

2024 Cont...

MANUFACTURES CORNER

This segment will feature Leading manufacturers and suppliers of concrete, plant, equipment, machineries and construction vehicles who will showcase their latest technology in this field.

PRODUCTS TO BE SHOWCASED

- ◆ Kitchen & Bathroom.
- ◆ Marble, Ceramic & Stone.
- ◆ Surface & Finishes.
- ◆ Lighting.
- ◆ Sealants, Adhesives & Coatings.
- ◆ Floorings, Ceiling & Walling Windows & Doors.

CUSTOMISED MARKETING AND PR CAMPAIGN

This segment will feature Leading manufacturers and suppliers of concrete, plant, equipment, machineries and construction vehicles who will showcase their latest technology in this field.

- ◆ **EMAILS:** A targeted database of 60,000+ construction professionals in Tanzania and the continent.
- ◆ **ASSOCIATION PARTNERSHIPS:** Collaboration with key industry associations to reach an even larger audience.
- ◆ **DIGITAL CAMPAIGN:** A professionally executed digital campaign focused on Google AdWords, LinkedIn and Facebook advertising.
- ◆ **MEDIA PARTNERSHIPS:** Partnerships with the most prominent media to promote the event to their readers.
- ◆ **FREE EXHIBITOR MARKETING:** Access to free marketing packages to exhibitors and sponsors to promote their brand alongside the expo.
- ◆ **PR CAMPAIGN:** A targeted PR campaign delivered by experienced PR professionals to ensure maximum awareness and sponsor value.