



## Terms & Conditions

The following terms are legally binding and form a continuation of the main **Application/Contract** submitted by the exhibitor. These conditions also apply if the application/contract is submitted via **fax or email**, or when only an **invoice** is issued to the exhibitor.

### 1. Definitions

- **Exhibitor** – Includes employees of any company, partnership, firm, or individual allocated space for exhibiting.
- **Exhibition** – Refers to the event(s) mentioned in the application form.
- **Agent** – Refers to **Bright Exhibitions FZE**.
- **Contract** – The agreement between the **Agent** and **Exhibitor** for exhibition space, incorporating these rules and regulations.

### 2. Application & Space Allocation

- Applications must include details of **exhibits** and any other company represented.
- Exhibitors **cannot share or sell** their stand to a third party without written approval from the **Agent**.

### 3. Cancellation & Refund Policy

- If the exhibition is **canceled** or if participation is **denied due to lack of space**, exhibitors are entitled to a full refund.
- If an **exhibitor cancels**:
  - **90+ days before the exhibition** – 50% of the booking amount is retained.
  - **Less than 90 days before the exhibition** – No refund is provided.
- In case of **natural calamities, pandemics, or unavoidable circumstances**, no refunds will be issued if the event is **postponed for less than 365 days**.

### 4. Payments & Stand Allocation

- Payment must be made as per the invoice; otherwise, the **Agent** reserves the right to **reallocate the stand and retain any payments made**.
- The **Agent** reserves the right to accept or reject applications without providing reasons.

### 5. Event Logistics & Responsibilities

- The **Agent** is not responsible for changes or delays related to:
  - Stand allocation, flights, venues, cargo, hotels, or equipment.





- Floor plans or stand locations.
- Service breakdowns or postponements.
- Exhibitors **must accept** the allocated space and cannot cancel their participation due to changes in the above.

## 6. Stand Regulations & Exhibitor Responsibilities

- Exhibitors are responsible for restoring **stands, structures, or furniture** to their original condition.
- Exhibits must stay **within the rented space**, and exhibitors must ensure stands are:
  - **Manned at all times** by competent personnel.
  - **Clean and well-maintained** inside and outside.
- Exhibitors **cannot close their stand** before official closing times.
- The **Agent** reserves the right to:
  - Cancel participation and remove exhibits if exhibitors **misbehave, canvass, or provoke disputes**.
  - Remove unauthorized exhibits or promotional materials that **violate host country laws**.

## 7. Transport, Customs & Warehousing

- **Exhibitors are responsible** for transportation, storage, customs duties, VAT, clearing charges, and any related expenses.
- The **Agent** is not liable for delays in exhibit arrival or customs clearance.
- No items may be removed from the exhibition without written approval from the **Agent**.

## 8. Event Modifications & Third-Party Services

- The **Agent** has the right to modify:
  - **Duration, venue, title, dates, and opening/closing times** of the exhibition.
  - **Hotel and flight pricing**, even after invoicing, if rates change.
- The **Agent** does not accept responsibility for:
  - Visa approvals.
  - Unpaid bills at hotels, customs, or other service providers.

## 9. Liability & Insurance

- Exhibitors are **fully responsible** for the safety of:
  - Their **exhibits, personnel, and visitors** at their stand.
  - Any damage caused to **stand structures or rented space**.
- The **Agent** is not liable for **any loss, theft, or damage**, and exhibitors must arrange **insurance coverage**.

## 10. Dispute Resolution & Jurisdiction

- **Force Majeure:** The **Agent** is not liable for unforeseen circumstances beyond control.
- Any disputes must be:
  - **Mutually resolved** between the **Exhibitor** and the **Agent**.





- If unresolved, disputes fall under the **jurisdiction of UAE laws**.
- Complaints must be **submitted in writing** within **two weeks** after the exhibition's closing date to:  
**Bright Exhibitions FZE, P.O. Box 2244, UAE.**

