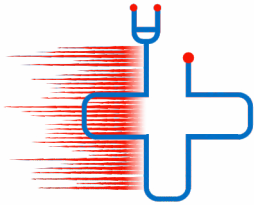


PHARMATECH & HEALTH EAST AFRICA



MEDICAL & LAB EAST AFRICA



**4th
Edition**

**Tanzania's Largest
Pharma, Medical,
Healthcare related
International Exhibition**



**21-22-23
August, 2025**



**Diamond Jubilee Hall,
Dar Es Salaam,
Tanzania**

ABOUT THE EXPO



The 4th Edition of Pharmatech & Health East Africa concurrently held with Medical & Lab East Africa, the Largest Pharmaceutical, Medical, Healthcare, Laboratory and Surgical Exhibition in Tanzania will be taking place from the 21 – 23 August 2025 at the Diamond Jubilee Hall, Dar Es Salaam, Tanzania. The exhibition will be the gateway to the East African Business Community in Tanzania. It is the premier trade exhibition in its sector in the East Africa Region.

The event will be hosting Medical Professionals, Pharmacies, Hospitals, Health Organisations, Importers & Exporters, Decision Makers and Medical Practitioners from the East African Region in Tanzania. The show provides an immense opportunity to capture the untapped market of the East African Region.

MARKET OVERVIEW

1

Tanzania is the most linguistic diverse country in East Africa.

4

Tanzania's Pharma, Medical & Healthcare market is likely to experience robust growth in the coming years.

2

Around 16% of Tanzania's GDP is formed by the export and import of goods and services.

5

Tanzania imports approximately 90% of its essential medicines and health supplies.

3

The vast majority of Pharma, Medical & Healthcare imports in Tanzania are dominated by India, Egypt, Switzerland, USA & South Africa.

6

Forecast shows Tanzania's Pharma, Medical & Healthcare market would reach USD 900 Million by 2026.

WHY EXHIBIT?



Promote your company to decision makers through numerous branding opportunities offered with each sponsorship and exhibitor package.



Platform for new product launch and branding opportunity



Meeting point for senior Pharmaceutical, Medical and Healthcare Executives



Audience Filtering and Match Making



Access point to the market of Tanzania providing networking opportunity



Rendezvous with Main Decision Makers and form alliances



Benchmark your company's strength to leading companies in Tanzania



Largest Upcoming Pharma, Medical and Healthcare show in Tanzania



Direct Selling to Trade Intermediates



Be a part of the unique conference programs

EXHIBITOR PROFILE



Pharmatech & Health

PHARMA

API & Drugs, Ingredients,
Pharma Machinery
& Packaging

HEALTH

Health Food & Nutrition
Products, Elder Fitness
Product, Health Informatics

CARE

Home Care, Elder Care
Facility / Products, Cosmetics
and Beauty Care Products

HERBAL & AYURVEDA

Herbal Products & Medicines,
Ayurveda & Wellness

Medical & Lab

MEDICAL

Medical Devices, Orthopaedic &
Ophthalmic Equipment (Eyes)
& Single-use Items, Medical
Technology & Testing Devices,
Assistive Device & Mobility Aid,
Rehabilitation Equipment, Medical
Disposables & Consumables

SURGICAL

Surgical Equipments, Surgical
Devices, Manufacturing
Equipment & Parts

LABORATORY

Labs, Laboratory & Diagnostic
Equipment, Laboratory
Glassware

MEDICAL TOURISM

Hospitals, Nursing Home,
Clinics & Medical
Tourism Organisations

WHY VISIT?



CONNECT

Connect with the exhibitors from various countries displaying the latest products in pharmaceutical, medical and healthcare



COLLABORATE

Collaborate with sellers, buyers and associates doing business in the same industry



EXPLORE

Explore the various products on display from the industry of Pharma, Medical and Healthcare



NETWORK

Network with the various professionals and dignitaries from the Pharmatech sector who will be a part of the expo



REFORM

Reform with the latest trends in this segment gaining new plans to grow



UPDATE

Update yourself with innovative and more advanced solutions to benefit your business

VISITOR PROFILE



Hospital Administrators

1

Government Hospitals Private Hospitals Tertiary Care Clinics

Manufacturers

2

Equipment Manufacturers Reagent Manufacturers

Medical Consultants

3

General Physicians, Surgeons, Specialists, Super Specialists, Radiologists, Pathologists

Government Officials

4

Health and Safety officials Various Government Ministries Like, Health, Commerce, Finance, Industry etc.

Officials from Medical Research Organisations

5

Scientists, Purchase Administrative

6

Local Associations

7

Lab Technicians

8

Importers & Exporters

9

Diagnostic Centre Owners

10

Drug REGULATORY Authorities

11

Foreign commercial corporations

12

Pharma & Medical institutions

13

Medical Tourism Operators

14

Venture Capitalists

15

Pharmaceutical Retailers, Dealers and Distributors

16

Purchase Professionals from Organized Pharmaceutical Chains

CONFERENCE



CPD TRAINING

Highlights



Panel Discussions



Presentations



Guided Exhibition Tours



Q & A Sessions



Conference is concurrently held with the Exhibition