

UGANDA TRADE EXPO

International Trade Exhibition

POST SHOW REPORT

EXHIBITION DATE

3 - 10 OCTOBER - 2022

VENUE

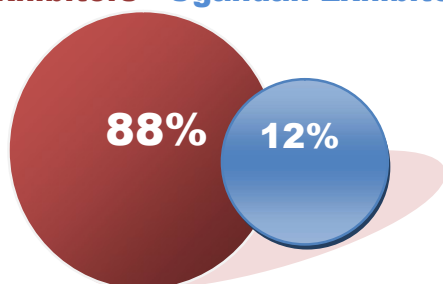
UMA EXHIBITION HALL - Uganda

BUSINESS TRANSACTIONS LAST YEAR

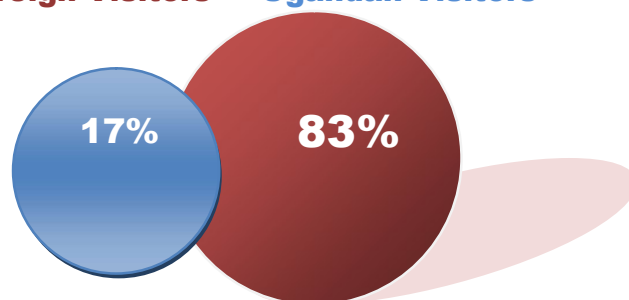
The response was overwhelming as 85% of the exhibitors reported high business prospects. The Exhibitor Survey indicated prospective and confirmed business transactions worth US\$ 24 million during the 5 days of the event itself.

ANALYSIS

Foreign Exhibitors Ugandan Exhibitors



Foreign Visitors Ugandan Visitors



Importers & Re-Exporters	36%	Engineers	21%
Government/ Public Sector	7%	Trade Association	3%
Contractors	8%	Press/PR/Media	1%
Traders & Distributors	4%	Manufacturer	20%

SOURCE OF INFORMATION ABOUT THE EVENT

Newspaper	45%	Suppliers	15%
Direct mail invitations	35%	Others	10%

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OPENING & CLOSING CEREMONY

The official opening was graced by the H.E. the President Yoweri K. Museveni who was represented by Hon. Matia Kasaija, the Minister of Finance and Economic Planning

The closing ceremony was another highlight of this year's UGITF and this was presided over by the Kattikiro of Buganda Owek. Charles Peter Mayiga

There were around exhibitors from 28 countries with National pavilions put up by countries that included; Egypt, Kenya, Thailand, Pakistan and Italy.

Several other exhibiting companies came from South Africa, Rwanda, Ghana, Nigeria, Senegal, India, Taiwan, Ethiopia, Turkey, Lebanon, Japan, Germany, Indonesia, Tanzania, Russia, South Korea, Syria, Malaysia, China, United Kingdom, United Arab Emirates, Iran, and Uganda.

SHOW STATISTICS

EXHIBITORS: 350 +

VISITORS: 35000+

UGITF 2022 Participant Survey:

In comparison with last year, this year's survey showed a slight increase in the Number of manufacturers that participated which was 40% from 33% last year. 91% Attested that UGITF had given them a platform to market their products and that it Was better than the previous one with regard to general organization hence they got Value for their money.

At least 81% of the exhibitors participated in the previous fair and only 19% were New exhibitors. This trend can be attributed to the extensive publicity that might Have attracted the new ones. (87%) expressed willingness to participate in the coming trade fair, an improvement of 1% from the previous fair's survey

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PICTURE GALLERY



EXHIBITORS COMMENTS

>> It was an exceptional opportunity, we can't thank you enough in that regard but just ask God to reward you, as a business we made some business contacts and hope to make them our future clients. **Emor Jasper**
Hotel J Freigh - Uganda

>> Thanks for the show and letting us participate. Our people really enjoyed and a lot of business opportunities have opened up for our communities. Kindly let us know about the next exhibition – **Muzafar Kinala – UCCSA – Uganda**

>> Thank you for the Great job you have done and I took this event in a positive as I meet many companies to make contact. **Luigi Paoloni – FBT Elettronica Spa -Italy**