

# Bright Exhibitions



Bright Exhibitions is a UAE based exhibition organizer and marketer committed to the primary cause of promoting trade in different countries, with a scope of business covering:

- Building and Construction
- Industrial
- Automotive Industry
- Plastics and Rubber
- Packaging and Printing
- Interior and Hardware
- Homes Product



We have grown from strength to strength with marketing and organizing physical and virtual trade shows in Kenya, Tanzania, Uganda, Nigeria, Ghana, Rwanda, Ethiopia and More.

The company has marketed numerous trade fairs and exhibitions with positive results and feedback from exhibitors. Sales revenues generated during these shows are proof of our successful approach to each specific market and industry.





# MISSION STATEMENT

To grow and promote trade while maintaining high standards of quality and service.

## OUR VALUES

Unequaled Excellence  
in all aspects of our  
business Integrity and  
Honesty.



# OUR TRACK RECORD



- Uganda Intl Trade Fair
- Intra Africa Trade Exhibition
- Tanzania Trade Show
- Ghana Trade Show
- Beauty Kenya & Tanzania
- Food & Hotel Kenya
- Nigeria Virtual Show
- Virtual IATF
- West Africa Virtual Show
- Uganda Virtual Show

# Additional Services apart from Exhibition:

- **Online & Catalog Advertisement in Africa**
- **Selling Importers Database**
- **Cold Calling Outsourcing**
- **Visa & Hotel Assistance during Trade Fair**
- **Business Matchmaking Programs on Zoom**
- **Investors Assistance**
- **Assistance on Exports**
- **Email Marketing for Clients**



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