



THE 2nd EDITION
OF THE LARGEST
PHARMA, MEDICAL, HEALTHCARE,
LABORATORY AND SURGICAL
INTERNATIONAL EXPO
IN TANZANIA

24 **25** **26**

AUGUST 2023

**Diamond Jubilee Hall,
Dar Es Salaam,
Tanzania**

SUPPORTED BY



ENDORSED BY



UNLEASHING THE UNTAPPED POTENTIAL OF PHARMA, MEDICAL & HEALTHCARE SECTORS IN TANZANIA

ABOUT THE EXPO

The 2nd Edition of Pharmatech East Africa concurrently held with Medical & Lab East Africa, the Largest Pharmaceutical, Medical, Healthcare, Laboratory and Surgical Exhibition in Tanzania will be taking place from the 24th to 26th August, 2023 at the Diamond Jubilee Hall, Dar es Salaam, Tanzania. The exhibition will be the gateway to the East African Business Community in Tanzania. It is the premier upcoming trade exhibition in the East Africa Region.



The events will be hosting Medical Professionals, Pharmacies, Hospitals, Health Organisations, Importers & Exporters, Decision Makers and Medical Practitioners of the East African Region in Tanzania. The show provides an immense opportunity to capture the untapped market of the East African Region. It is one of the shows in the umbrella of upcoming shows being organised in the East African Belt.

MARKET OVERVIEW

Tanzania is the most linguistic diverse country in East Africa.

Tanzanian pharmatech market is likely to experience robust growth in the coming years.

Around 16% of Tanzania's GDP is formed by the export and import of goods and services.

The vast majority of pharma, medical & healthcare imports in Tanzania in the private sector supply chain are dominated by imports from India, Switzerland, Egypt, USA & South Africa.

In 2017, Tanzania's pharmatech market was valued at USD 600 million. Forecast shows that it would reach USD 830 million by 2023.

Uganda imports approximately 90% of its essential medicines and health supplies.

WHY EXHIBIT?

Promote your company to decision-makers through numerous branding opportunities offered with each sponsorship and exhibitor package.

Meeting point for senior Pharmaceutical, Medical and Healthcare Executives

Access point to the market of Tanzania providing networking opportunity

Benchmark your company's strength to leading companies in Tanzania

Direct Selling to Trade Intermediates

Platform for new product launch and branding opportunity

Audience Filtering and Match Making

Rendezvous with Main Decision Makers and form alliances

Largest Upcoming Pharma, Medical and Healthcare show in Tanzania

Be a part of the unique conference programs

EXHIBITOR PROFILE

Pharmatech



PHARMA

API & Drugs, Ingredients, Pharma Machinery & Packaging



HEALTH

Health Food & Nutrition Products, Elder Fitness Product, Health Informatics



CARE

Home Care, Elder Care Facility / Products, Cosmetics and Beauty Care Products



HERBAL & AYURVEDA

Herbal Products & Medicines, Ayurveda & Wellness

Medical & Lab



MEDICAL

Medical Devices, Orthopaedic & Ophthalmic Equipment (Eyes) and Single-use Items, Medical Technology & Testing Devices, Assistive Device and Mobility Aid, Rehabilitation Equipment, Medical Disposables & Consumables



SURGICAL

Surgical Equipments, Surgical Devices, Manufacturing Equipment & Parts



LABORATORY

Labs, Laboratory & Diagnostic Equipment, Laboratory Glassware



MEDICAL TOURISM

Hospitals, Nursing Home, Clinics & Medical Tourism Organisations

WHY VISIT

Connect

Connect with the exhibitors from various countries displaying the latest products in pharmaceutical, medical and healthcare

Collaborate

Collaborate with sellers, buyers and associates doing business in the same industry

Explore

Explore the various products on display from the industry of Pharma, Medical and Healthcare

Network

Network with the various professionals and dignitaries from the Pharmatech sector who will be a part of the expo

Reform

Reform with the latest trends in this segment gaining new plans to grow

Update

Update yourself with innovative and more advanced solutions to benefit your business

VISITOR PROFILE

Hospital Administrators

Government Hospitals | Private Hospitals
Tertiary Care Clinics

Manufacturers

Equipment Manufacturers
Reagent Manufacturers

Officials from Medical Research Organisations

Scientists | Purchase | Administrative

Medical Consultants

General Physicians | Surgeons | Specialists
Super Specialists | Radiologists | Pathologists

Government Officials

Health and Safety officials
Various Government Ministries
Like, Health, Commerce, Finance, Industry etc...

Local Associations

Lab Technicians

Importers & Exporters

Diagnostic Centre Owners

Drug REGULATORY Authorities

Foreign commercial corporations

Pharma and Medical institutions

Pharmaceutical Retailers, Dealers and Distributors

Purchase Professionals from Organized Pharmaceutical Chains

Medical Tourism Operators

Venture Capitalists

GLIMPSES OF EXHIBITION



THE VENUE

The Diamond Jubilee Hall Exhibition Centre, Dar Es Salaam is a historic and popular venue for trade fairs and exhibitions in Tanzania. It is often referred to as Tanzania's prime events and conferences venue. The hall's strategic location is one of the key strengths it possesses and this attracts a number of people coordinating different activities within the country. It also enjoys recognition and respect both on a national, regional and international scale.



CONTACT FOR MORE INFORMATION

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