

SENEFOOD

Salon International Pour L' Alimentation

**11th INTERNATIONAL FOOD
& FOOD PROCESSING EXHIBITION**

SENEPACK

Salon International Pour L' Emballage

**11th INTERNATIONAL
PACKAGING EXHIBITION**



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BEYOND BOUNDARIES: EXPLORING THE VAST POTENTIAL OF WEST AFRICA'S FOOD AND PACKAGING SECTOR

The **11th edition of SENEFOOD&SENEPACK International Exhibition of Food, Food Processing and Packaging** will be held from **06 to 08 June 2024** at DAKAR. Since year 2013, Sipal & Sies (previous name of SENEFOOD&SENEPACK) has been providing an excellent marketing platform for buyers and sellers to culminate advanced methods and equipment for food food processing and packaging industry. Senegal is privileged to be renowned for such steady progress in this sector. **Senefood&Senepack** is becoming more

powerful, comprehensive and prosperous than its previous years, so far it has become one of the most successful food and packaging industry events in **Senegal**.

Senefood&Senepack plays a very important role for the trade of Senegal and highlights it among the countries of **West Africa**. Dakar has always been a trading center, a very secure business zone for countries wishing to develop their collaboration zone in West Africa.



Panel B2B

During the exhibition period, various panels are organized with the contribution of the **Ministry of Commerce and related associations and the sectoral information** is transferred.

With our B2B program, visitor activities are conducted strictly according to the product profile of the company and a result-oriented visitor study is carried out with the right visitor to to right company.



VISITOR STUDIES

In addition to an intense advertising work with printed press and TV ads, the fair is also conducted with direct visitor work and matching by inviting one-to-one visitors on the basis of participating company product groups.

The exhibition videos made during the day return to all national channels in the evening belt and the fair event is publicly announced.

Thus, the most accurate visitors are drawn from both Senegal and the countries of the region. These works are also carried out by advertising media in the neighboring countries and make them public.

WHY *Senegal?*

- Gateway to West Africa
- Advantages of Geopolitical situation
- 16 million population
- %6.8 Growth rate
- Stable democracy and economy
- Ongoing government and private construction projects
- International banking systems
- Direct Flights from 25 destinations

2023 IN NUMBERS

2329
Buying
Delegation

SENEFOOD
SENEPACK

5500^{m²}
Total Surface
of the Show

212
Exhibitors

6339
Total Visitors

940
B2B
Meetings



Senefood & Senepack 2023



SENEPACK



SENEFOOD



Senefood PRODUCT GROUPS

Other Services

- Quality & Hygiene
- Storage & Handling
- Consumer Products
- Rinsing Cleaning
- Disposal Technologies
- Services & Concept
- Associations, Organisations

Food Industry

- Grocery Products
- Sweet Groceries
- Savoury Grocery
- Delicatessen
- Gourmet Food
- Organic Products
- Frozen Food

Snack Products

- Oil and Fats
- Beverages
- Functional Foods
- Dried Fruits and
- Vegetables
- Raw Ingredients
- Dairy Products

Equipment & Process

- Food Processing Machines
- Semi-processed Food Products
- New Technologies
- Conservation
- Refrigeration Technology

Senepack PRODUCT GROUPS

Machinery

- Packaging Machines
- Confectionary, Chocolate, Gum and Sugar Packaging
- Carton Packaging
- Papers: Cardboard and Corrugated Cardboard
- Corrugated Board Production Line, Associated Equipment and Components
- Processing Machines for Cardboard and Corrugated Cardboard
- Cutting, Aresing and Cutting Wqupment
- Auxiliary Equipment
- Pallet Handling And Strapping Systems
- Plastic Film Machinery
- Plastic Pipe Machinery

- Machines for Plastic Packaging Technology
- Pet Blowing Machinery
- Coding and Branding
- Mixers
- Dosing Equipment
- Plastic Filtering Systems

Hydraulic

- Hydraulic Cylinders Pumps
- Fittings and Accessories
- Air Compressors
- Pressurized Air Line Equipment
- Connecting Equipment
- Air Receivers

Heat and Control Equipment

- Resistors
- Sensors

- Polymer - Plastic Testing
- Equipment Precision Scales
- Electronic Scales
- Hot Runner Systems
- Static Equipment
- Temperature Measurement Equipment
- Modular Heat Control Systems
- Industrial Heating Elements

Recycling

- Plastic Recycling Technologies
- Recycling Services
- Plastic Recycling Extruders
- Plastic Crushing Machinery
- Washing Rinsing and Drying Lines
- Agglomeration Machinery
- Granule Cutting Machinery
- Plastic Filtering Systems