



GHANA 2020

POST SHOW REPORT

30 JAN - 01 FEB, ACCRA INT'L CONFERENCE CENTER

EXHIBITORS PROFILE:

- Automotive
- IT & Electronics
- Building & Construction
- Medical & Pharmaceutical
- Food & Hotel Supplies
- Consumer & Household
- Industrial & Machinery
- Safety & Security
- Printing & Packaging
- Plastics & Rubber

VISITORS PROFILE:

- Importers
- Exporters
- Manufacturers
- Traders
- Distributors
- Contractors
- Architects
- Engineers
- Senior Government Officials
- Consultants

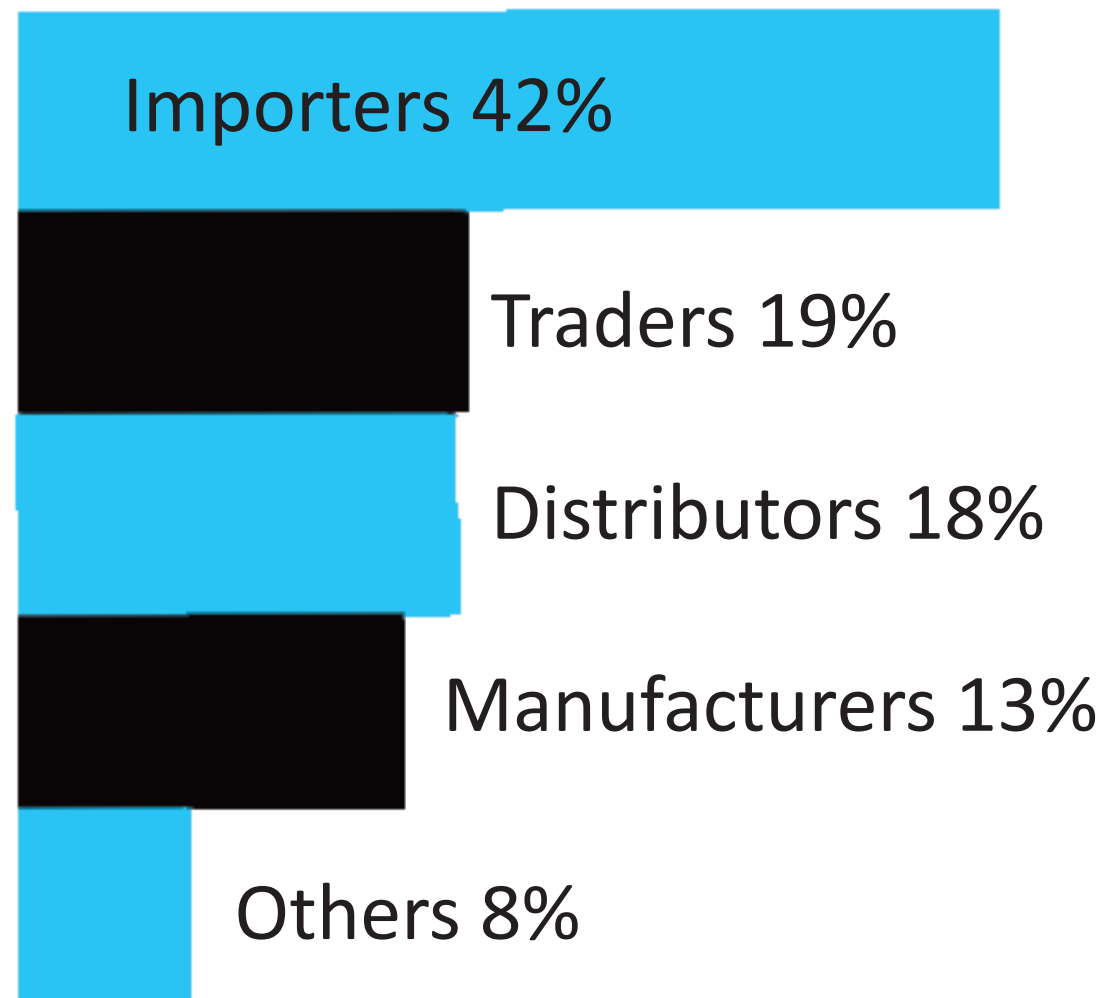
COUNTRIES PARTICIPATED:

- | | | | |
|------------|-----------|----------------|------------|
| - Belgium | - France | - Kenya | - Tanzania |
| - Canada | - Germany | - Malaysia | - Thailand |
| - China | - Ghana | - Pakistan | - UAE |
| - Columbia | - India | - Saudi Arabia | |
| - Denmark | - Italy | - South Africa | |

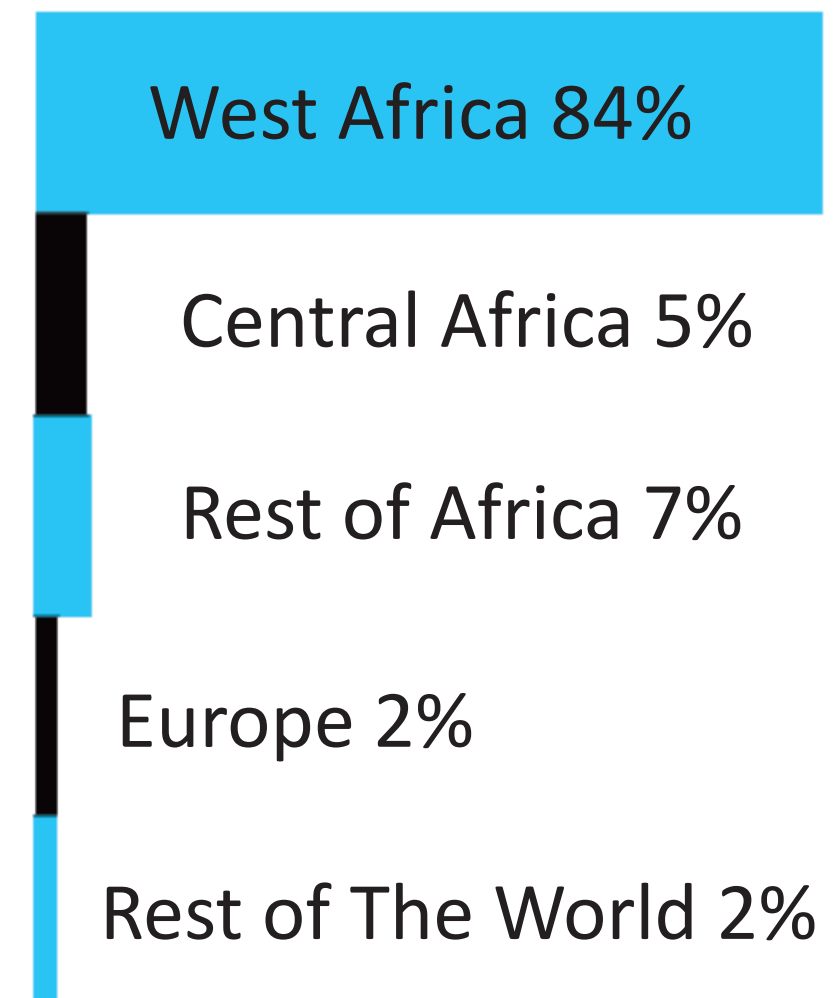
According to the registration approximately 8600 business / trade / general visitors were estimated to have visited the exhibition. About 1080 overseas trade visitors were recorded who came from Belgium, Canada, India, Oman, Pakistan, South Africa, Nigeria, Ethiopia, Tanzania, Uganda & UAE.

VISITOR STATISTICS:

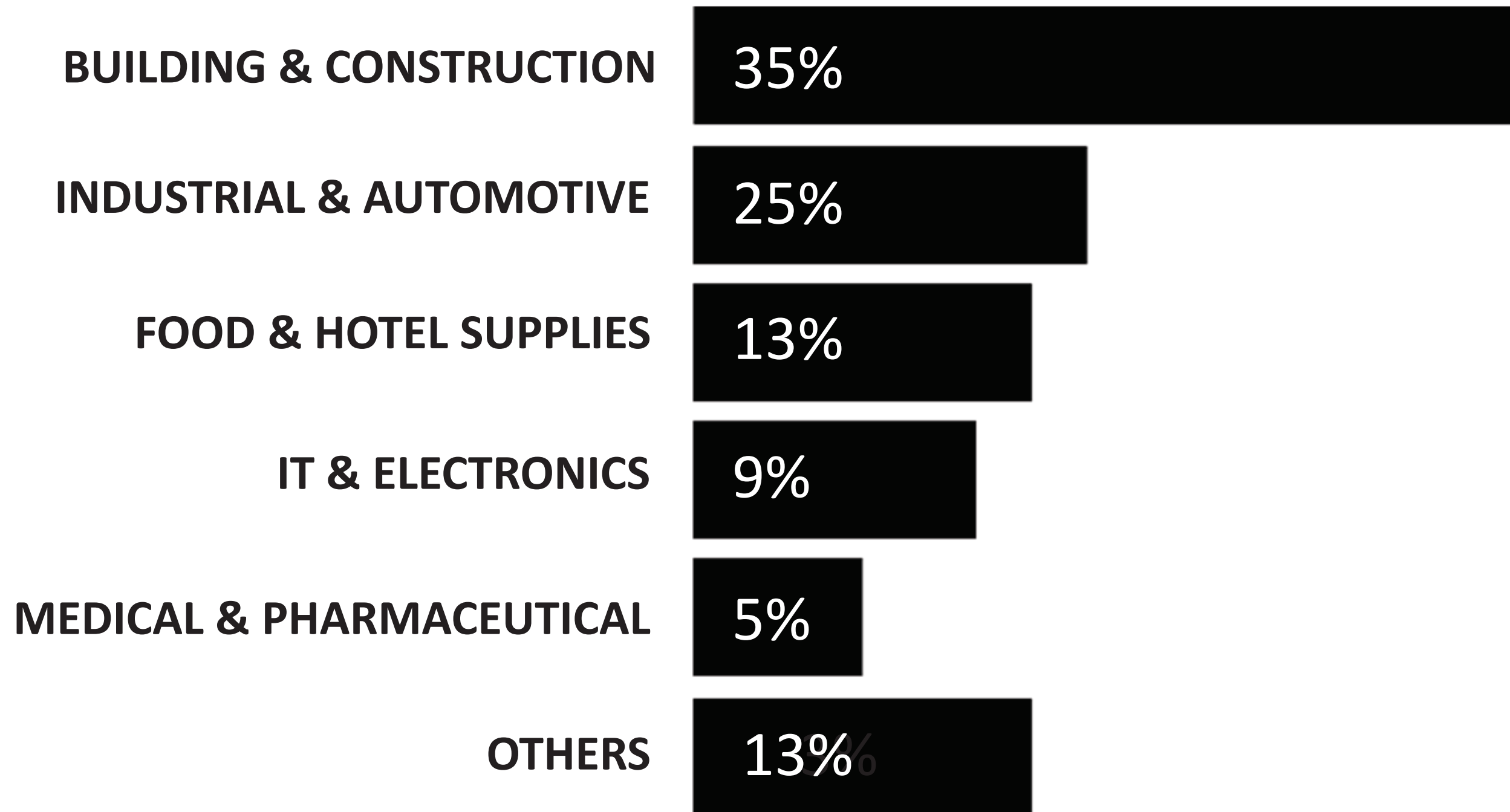
By Profile:



By Region:



VISITOR STATISTICS: BY SECTOR



VISITORS BENEFITTED FROM GHANA 2020

57% of visitors could find the products and services they were looking for.

64% of visitors agreed that the exhibition GHANA 2020 provided them with many advantages.

EXHIBITORS BENEFITTED FROM GHANA 2020

72% of exhibitors received orders or found new/potential customers.

22% of exhibitors introduced new products and services.

6% of exhibitors expanded their exports to other markets in addition to their existing export markets.



EXHIBITORS OBJECTIVIES FOR PARTICIPATION

To seek new prospective customers

68%

To create and improve the
company's image

11%

To introduce new products/services

9%

To have better aligned services/
products with customers at the fair

8%

Others

4%